



Service that puts **people** first

people
TELECOM

[talk to people]

About People Telecom

At People Telecom it's all about providing the right solution by offering a full service portfolio which includes mobile, phone and data services to provide you with the answers you need. People Telecom is dedicated to making your telephony services as accessible and easy to manage as possible. That's why People Telecom services include the revolutionary online billing and account management web tool, Peoplenet

Since the company's inception in early 2000, People Telecom has demonstrated remarkable results in system design and integration, providing clients with a new and refreshing alternative in a competitive telecommunications environment.

Heavy investment has been made in state of the art 'back-office' infrastructure. Investments in systems which competitors see as optional, People Telecom recognise as a necessity in order to deliver the best results. This is of key importance in the area of the tailored billing management, automation, on-line presence, customer relationship management and call management that sets new standards in customer service delivery.

With People Telecom's flexible and efficient communication network, customers can choose communication solutions to suit their every need.

People Telecom is a vision for excellence in customer service, product range, call quality and competitive pricing in the telecommunications landscape in Australia.

7 good reasons to Partner with People Telecom

Loyalty rewards

People Telecom reward loyal customers. There are plenty of savings available across the entire range of services. Bundle two or more People Telecom services and receive even greater savings or even refer a friend! It's that simple.

One easy to read bill

Voice, mobile, data. Unlike most competitors, People Telecom combines all your services on one easy to read bill so you only have to make one monthly payment.

Service consistency

People Telecom believes excellence in customer service is a result of developing a consistent approach; it's a great achievement to retain quality staff that provides dependable customer service and support.

The company has a solid focus of building strong customer relationships, which means that staff understand the needs of customers and are more adequately prepared to assist customers quickly. Starting with a sound game plan ensures People Telecom deliver their promise.

Peoplenet

Take control of your communications with Peoplenet, People Telecom's revolutionary free online billing and account management tool. Peoplenet gives you the ability to manage one convenient bill for multiple services and/or accounts, change existing services, download and pay invoices online, plus much more. Peoplenet provides for strong differentiation from competitors and also provides an environmentally friendly alternative to printed bills.

An innovative product suite

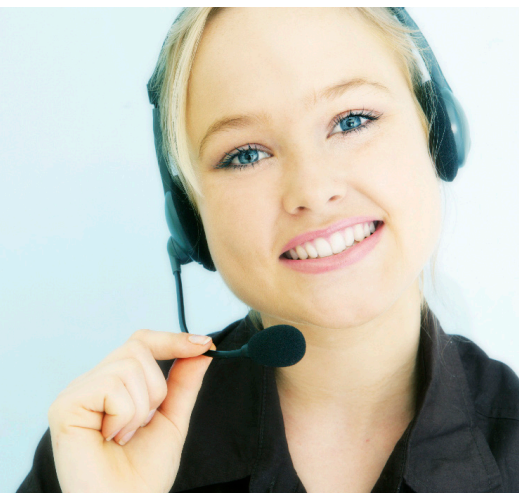
People Telecom offers an innovative product suite designed to suit your every need, making communicating easy!

Transparency

People Telecom provides services and solutions without surprises. We deliver consistency in customer service and support, ensuring profitable and sustainable business relationships.

Flexibility without red tape

Heightened flexibility with the ability to turn services into solutions – that's a People Telecom promise. Ever got the run around because your supplier is just too big they can't move? At People Telecom our rule is simple; design and develop a leading product suite which offers fast delivery and flexibility without red tape.



People Telecom Affinity Program

Are you an association, member-based organisation, or company that would like to add value to members? Would your association benefit from non-subscription based revenue? If you have answered yes to either of these questions then the People Telecom Affinity program is well worth exploring!

The Affinity program is a People Telecom initiative dedicated to supporting the 'Association' industry. Under this program People Telecom offers local marketing assistance to enhance the uptake of the program as well as a dedicated Affinity account manager to look after your specific requirements. They will be able to assist you with all of your enquiries relating to the Affinity program.

Benefits for People Telecom Affinity partners include:

- ✓ A value-add service and telecommunication cost savings that you can offer your affiliates, members or staff
- ✓ FREE advertising space via Peoplenet for you to promote your association, providing exposure to People Telecom's 40,000+ customers
- ✓ A dedicated account manager who will work with you to ensure the partnership reaches its full potential
- ✓ Improved perception of membership value and membership retention
- ✓ Increased communication opportunity with associates, members or staff
- ✓ Additional non-subscription based revenue
- ✓ Peoplenet, People Telecom's revolutionary free online billing and account management tool that includes a direct customer interface and virtual real-time revenue information. Peoplenet is available 24 hours, 7 days per week.

Benefits for associates, members or staff include:

- ✓ Clear, simple and beneficial pricing solutions
- ✓ One easy to read bill including online billing via Peoplenet. Peoplenet provides customers with control, flexibility and insight into service management and information
- ✓ Provides confidence in the choice of product/service endorsed by the association
- ✓ Convenience as a result of the offer being bought to their attention through the association
- ✓ A service that puts People first.

Become a People Telecom Affinity Partner

For more information about People Telecom and how we can add value for your associates talk to People today.

Contact us:

Telephone Number: 1300 785 508

Web: www.peopletelecom.com.au

Email: sales@peopletelecom.com.au



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