



> People Telecom
Affinity Program



[talk to **people**]

people
TELECOM

At **People Telecom** we understand there's no such thing as a one-size-fits all solution, so when you talk, we listen.



About People Telecom

People Telecom is a wholly owned subsidiary of M2 Telecommunications Group Ltd (ASX: MTU). Since the company's inception in early 2000, People Telecom has demonstrated remarkable results in **system design** and **integration**, providing our clients with a new and refreshing alternative in a competitive telecommunications environment.

At People Telecom it's all about providing the right solution by offering a full service portfolio which includes **data, internet, fixed line,** and **mobile services** to provide your business with the answers you need.

Thousands of satisfied customers have chosen to partner with People Telecom; we now invite you and your members to enjoy the superior Australian service and competitive business rates.

People Telecom Affinity Program

Are you well networked, an association, member-based organisation, or company that would like to add value to members and/or customers?

Would your business or association benefit from additional revenue?

If you have answered yes to either of these questions, then the People Telecom Affinity Program is **for you!** The Affinity Program is a People Telecom initiative dedicated to supporting associations, highly networked individuals, and membership organisations. Under this program People Telecom offers local marketing assistance to enhance the uptake of the program as well as a dedicated Affinity Account Manager to look after your specific needs. Your dedicated Affinity Account Manager will assist you with enquiries relating to the Affinity Program as well as work with you to ensure the partnership reaches full its potential.

Benefits for People Telecom Affinity Partners include:

- > A **value-add service** and telecommunication cost savings that you can offer your affiliates, members or staff.
- > A **dedicated account manager** who will work with you to ensure the partnership reaches its full potential.
- > Increase your membership value and **enhance membership retention.**
- > Increased **communication opportunity** with associates, members or staff.
- > **Additional revenue.**
- > **Access to PeopleNet** - People Telecom's revolutionary free online billing and account management tool.

Benefits for associates, members or staff include:

- > Clear, simple, and beneficial pricing solutions.
- > **One easy to read bill**, including online billing via PeopleNet – People Telecom's revolutionary online billing and account management tool.
- > Provides **confidence** in the choice of products and service endorsed by your association or company.
- > **Convenience** as a result of the offer being brought to their attention through the association.
- > A service that puts **people first.**



Why Australian businesses choose to partner with People Telecom:

An Australian Owned and Operated Company

Established in 2000, People Telecom has earned a reputation as a specialist telecommunications provider of competitive business solutions and premium services to the Small to Medium Enterprise markets within Australia. When you join People Telecom, you are connected to Australians across the country.

A Full Service Telco

People Telecom has grown to become one of Australia's largest network independent reseller of fixed line, mobile and data telecommunications services. People Telecom's suite of solutions includes:

Fixed Line, Mobile, Internet (ADSL1 & ADSL2+ Broadband), Corporate Data (Business Grade), VPN (Virtual Private Networks), Billing & Online eServices, PeopleNet (online account management tool), and Self Help – People Telecom's online Customer Care tool.

People to People

Enjoy free People to People voice calls when you bundle your business phone and your mobiles on the same account.

Australia's Largest Network

People Telecom use Australia's largest and most trusted networks to deliver your fixed line, DSL and mobile services.

Australian Based, Personalised Service

People Telecom offers Australian-based customer care via our local centres of excellence. These centres are based in Hobart and Adelaide. The all Australian facilities provide unparalleled service levels and access to highly responsive and friendly staff, trained to assist your every need. From around the clock technical support, to Corporate Account Management, People Telecom strive to achieve first call resolution. Our people are your people.

PeopleNet Online Account Management

Take control of your communications with PeopleNet, People Telecom's revolutionary free online billing and account management tool. Manage one convenient bill for multiple services, or change and update your account details. Simply download and pay your invoices online, if you want to track your services – create a customised report or set up an alert, all within PeopleNet.

Become a People Telecom Affinity Partner

For more information about People Telecom and how we can add value for your associates talk to one of our Affinity representatives today.



Contact us:

T > 1300 785 508

W > www.peopletelecom.com.au

E > affinity@peopletelecom.com.au

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