

PRESS RELEASE**For Immediate Release:****People Telecom's New 8Mbps Broadband Plans – Lower Prices & Greater Flexibility**

Sydney – 2nd April 2008 – People Telecom (ASX/NZX: PEO) has cut up to 31 percent off the price of its 8Mbps Broadband services and added new features including peak/off-peak downloads and capacity top-ups.

The new 8Mbps broadband plans are targeted at the small-business, single-office-home-office (SOHO) and high-end consumer markets. The People Telecom 8Mbps service is a premium, low-contention service offering the high throughput and reliability valued by business clients, and up to 80 gigabytes of monthly download quota.

People Telecom CEO, John Stanton, said the recently completed upgrade of the People Telecom core network, including the incorporation of Redback Networks ethernet -based edge technology, has enabled additional feature sets to be built into the 8Mbps offerings and will allow much higher numbers of broadband customers to be accommodated on the network.

People Telecom has unveiled special introductory offers to coincide with the launch of the new plans, along with promotions to help existing customers using lower-speed services to upgrade to the 8Mbps plans. To complement the launch of these new plans People Telecom will also unveil its new look website which promotes easier navigation with a more customer-centric approach.

For more information on the new 8Mbps plans or any other People Telecom service, visit www.peopletelecom.com.au or phone 1300 785 508.

About People Telecom

People Telecom (ASX/NZX:PEO) is a leading supplier of a broad range of telecommunications products and services, providing a convergence of Voice, Mobile, Data and Hosting. In both the business and consumer segments People Telecom is dedicated to making telephony services as accessible and easy to manage as possible. People Telecom is a vision for excellence in customer service, product range, call quality and competitive pricing in the telecommunications landscape in Australia.

Through its **PeopleNet** web-based customer portal People Telecom continues to lead the industry with its on-line billing and service management solutions, allowing customers to take full control of their billing and communications needs whilst providing complete account insight through a secure website 24 hours, 7 days per week.

For more information visit: www.peopletelecom.com.au