



## **People Telecom to offer Personal Broadband's iBurst service**

**Friday 4<sup>th</sup> February, 2005**

People Telecom Limited (ASX:PEO), one of Australia's largest and fastest growing telecommunications groups, today announced it will add Personal Broadband to its Swiftbroadband network via Australia's high speed iBurst mobile wireless broadband service.

People Telecom's popular Swiftbroadband service already offers high speed, reliable broadband to most of Australia and is now able to offer its customers a true mobile broadband solution for those on the move.

With data speeds of up to 1Mbps, the Personal Broadband iBurst service is ideal for business travellers and other professionals who need access to data on the road or away from the office.

The Personal Broadband iBurst offering will be fully integrated within the Swiftbroadband network; iBurst is already available in Sydney, Melbourne, Brisbane, Gold Coast and Canberra.

"The iBurst service is very reliable and enables our customers to be on the move and have access to high speed internet from their laptops free from cumbersome wires or modems," said Ryan O'Hare, People Telecom Chief Executive Officer.

"With one bill, one account manager and one service, the iBurst option allows our customers to receive a total communication service from one company at a competitive price."

Jim Cooney, Chief Executive of iBurst, welcomed the People Telecom decision. "People Telecom is a genuine service leader in the telecommunications space in Australia and we are delighted that they will offer our cutting-edge iBurst service to their customers," Mr Cooney said.

"iBurst is true mobile broadband, and it has wide appeal to businesses and consumers alike. It offers a simple and cost-effective alternative to people who want to be part of the broadband revolution," said Mr Cooney.

### **About People Telecom:**

One of Australia's largest and fastest growing telecommunications groups, People Telecom offers a comprehensive range of telecommunications products and services for both consumers and business.

The company is a leader in service within the telecommunications landscape, offering high customer service levels accompanied by a full suite of standard and cutting edge telecommunications products such as Voice-Over Internet Protocol (VoIP) and now Personal Broadband.

Since 2000 the company has grown dramatically. In the 2004 financial year pro-forma revenues reached \$AUS73 million and 2005 financial year revenue forecasts exceed \$AUS100m. To date the company has won over 17,000 small to medium business accounts and 20,000 consumer accounts. In the last 18 months the company has added more than 28,000 services on its national broadband network.

For further information, please visit <http://www.peopletelecom.com.au> or contact:

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