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## People Telecom Launches New 8Mbps Broadband Plans and Cuts Prices on Existing ADSL Services

**SYDNEY, December 6, 2006 - People Telecom (ASX:PEO / NZX: PEO)** today unveiled a suite of new high-speed ADSL broadband services capable of delivering download speeds of up to 8 Megabits per second.

People Telecom also announced price drops of \$10 per month on its popular 1500 Kilobits per second Broadband Plans.

The release of the competitively priced 8Mbps plans follows finalisation of an agreement with Telstra. The new higher-speed products are ideally suited to consumers and small businesses seeking rapid download capability and generous usage quotas.

The new **Hi-Speed Power** 8Mbps/384Kbps plan provides customers with a monthly usage quota of 25 Gigabits for \$89.95, while the **Hi-Speed Elite** 8Mbps/384Kbps plan includes a download quote of 40 Gigabits for \$104.95.

People Telecom has also reduced the price on new sales of its 1500Kbps/256Kbps broadband services. The **1500k Easy** plan drops by \$10 to \$59.95 per month, while the prices of the **1500k Plus** plan (25GB) and **1500k Power** plan (35GB) fall by similar amounts to \$69.95 and \$79.95 per month respectively.

The new products complement People Telecom's existing customer offers by providing a range of broadband ADSL plans from the entry-level 256/64Kbps to the 8000/384kbps targeted to heavy consumer or light business users.

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People Telecom CEO, John Stanton, said all of the ADSL offers come with a shaped or excess usage option, ten email addresses, 50Mbit of Webspace and the option of a VoIP solution.

“People Telecom is also running a limited time promotion, whereby customers who sign up to our **peoplephone** internet telephony service can receive a new VoIP voice box absolutely free. The voice box makes it even easier to access low call rates and free calls over the internet, by allowing customers to use their standard handsets for their internet calling,” Mr Stanton said.

### About People Telecom

People Telecom is a leading supplier of a broad range of telecommunications products and services providing a convergence of Voice, Mobile, Data and Hosting. In both business and consumer we follow a simple philosophy, ‘listen to our customers and bring them the best in class products and services available in the market’, our customers always come first.

People Telecom was recently recognised at number six in the BRW Fast 100 Awards and also won the “Best Telecommunications Sales Executive over 10 Million Dollars” presented by The Australian Newspaper Group, Excellence in Sales Awards.

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