

People Telecom Named Best Regional Service Provider

SYDNEY, September 25, 2007- People Telecom (ASX/NZX:PEO) has been recognised as **Australia's Best Regional Service Provider** in the Australian Media, Entertainment & Telecommunications Awards 2007.

The prestigious award - presented to People Telecom at the national award ceremony in Sydney on 20 September – recognises the company's service excellence and continuing achievements in providing leading-edge communications solutions to companies and individuals throughout regional Australia.

People Telecom is one of Australia's leading suppliers of a broad range of telecommunications products and services, providing a convergence of fixed voice, mobile telephony, high-speed broadband and business-grade data services – all on a single bill and typically at a significant saving compared with traditional larger providers.

People Telecom CEO, John Stanton, said the latest award underlined People Telecom's commitment to regional customers. "In both the business and consumer segments we follow a simple philosophy: 'listen to our customers and bring them the best in class products and services available in the market' - our customers always come first."

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People Telecom, through its **peoplenet** web-based customer portal continues to lead the industry with its on-line billing and service management solutions, allowing customers to take full control of their billing and communications.

In addition, peoplenet allows People Telecom business customers to generate reports based on in-bound call statistics and traffic, perfect for capturing information useful for marketing initiatives. Peoplenet now offers its loyal customers the opportunity to network with People Telecom business customers by advertising free via the customer portal.

“Peoplenet is a boon to many of our regional customers because of the power it gives them to generate real-time reports on the services they are using and optimise their service profile,” Mr Stanton said.

People Telecom was also recently recognised at number six in the BRW Fast 100 Awards

For more information visit: www.peopletelecom.com.au or call People Telecom on 1300 795 833.

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