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PRESS RELEASE

For Immediate Release:

People Telecom Signs Major Voice and Broadband Supply Agreements with Crazy John's

Sydney – 10 July 2007 – People Telecom (ASX/NZX:PEO) has finalised new national commercial agreements to supply Crazy John's with Fixed Voice services and wholesale Broadband offerings.

Under the voice agreement People Telecom will supply retail voice telephony and inbound services to more than 130 Crazy John's retail outlets across Australia, commencing immediately. Crazy John's is the largest independent phone retailer in Australia.

People Telecom's wholesale business unit has finalised a further agreement to provide high-speed broadband services that Crazy John's will use to launch its expansion into the broadband consumer and small to medium enterprise (SME) market later this year.

The deal is a further boost for People Telecom's wholesale business under which the company provides competitive fixed voice, mobile and broadband services to internet service providers (ISPs) and telcos on a national basis.

People Telecom CEO, John Stanton welcomed the new agreements and the benefits they will bring to both parties.

"We are excited to have been able to win the Crazy John's business on a competitive basis. Crazy John's have consistently demonstrated themselves to be a dynamic and successful distributor of mobile telecoms services across Australia and People Telecom looks forward to contributing to their further success and diversification into new business areas," Mr Stanton said

He said People Telecom planned to further expand its wholesale business by continuing to aggregate traffic from smaller telcos and ISPs, and expected to add several additional wholesale customers early in 2007-08.

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About People Telecom

People Telecom (ASX/NZX:PEO) is a leading supplier of a broad range of telecommunications products and services, providing a convergence of Voice, Mobile, Data and Hosting. In both the business and consumer segments we follow a simple philosophy: 'listen to our customers and bring them the best in class products and services available in the market' - our customers always come first.

People Telecom, through its **peoplenet 4** web-based customer portal continues to lead the industry with its on-line billing and service management solutions, allowing customers to take full control of their billing and communications.

People Telecom was recently recognised at number six in the BRW Fast 100 Awards

For more information visit: www.peopletelecom.com.au

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