

PRESS RELEASE

For Immediate Release

People Telecom Launches 3G Mobile & Wireless Broadband Services

Sydney – 17 October 2007 – People Telecom (ASX/NZX:PEO) today launched its new 3G mobile and **Wireless2Go** wireless broadband services.

The new services offer People Telecom customers access to the full range of 3G capabilities, including higher data speeds for downloads and enhanced multi-media features such as internet browsing, instant messaging, video calling, maps & directions and much more.

The **Wireless2Go** mobile broadband service provides high-speed broadband connectivity direct to a lap-top or PC, and operates wherever HSDPA, 3G or GSM coverage is available.

People Telecom is a leading provider of mobile services to both retail and wholesale customers in the Australian market.

People Telecom CEO, John Stanton, said that both existing and new People Telecom customers could benefit from the move to the latest-generation suite of mobile services.

“Our business customers in particular will be able to reap the benefits of increased functionality in the office and on the move,” he said.

Earlier this year People Telecom cut its mobile rates by up to 40% and introduced per-second billing and enhanced free-calling packages to its mobile service delivery, generating additional benefits for customers who rely on information mobility in their businesses and their daily lives.

In addition to mobile solutions, People Telecom offers fixed telephone services, high-speed broadband Internet and data solutions to its customers and is one of the few providers within Australia who offer a complete online billing and service management solution that allows customers to take control of their billing and communications.

About People Telecom

People Telecom is a leading supplier of a broad range of telecommunications products and services, providing a convergence of Voice, Mobile, Data and Hosting. In both the business and consumer segments we follow a simple philosophy: 'listen to our customers and bring them the best in class products and services available in the market' - our customers always come first.

People Telecom, through its **peoplenet 4** web-based customer portal continues to lead the industry with its on-line billing and service management solutions, allowing customers to take full control of their billing and communications.

People Telecom was recently recognised at number six in the BRW Fast 100 Awards and was named Best Regional Service Provider in the 2007 Australian Media, Entertainment and Telecommunications Awards.

For more information visit: www.peopletelecom.com.au

For further press information please contact:

John Stanton
0434318777